



The IBM Watson Challenge comes to Cambridge on Halloween!

Sponsors and Guests of the MIT Center for Digital Business are invited to join faculty and students in a symposium at MIT on “The Race Against the Machine: The Future of Technology and Employment” and the “IBM Watson Challenge” at HBS. In the latter, student teams from MIT Sloan and HBS will compete against each other and IBM’s Watson supercomputer in a game of Jeopardy!

Brought to you by the MIT Center for Digital Business

Monday, October 31, 2011

9:00am – 2:30pm

The Race Against the Machine Symposium

MIT Media Lab – 75 Amherst Street (Rm E14-6th), Cambridge, MA

....With free bus transportation to/from HBS

3:15pm-5:30pm

IBM Watson Challenge – MIT Sloan vs. HBS vs. Watson

Burden Auditorium – East Drive, Brighton, MA

Monday, October 31, 2011 Agenda

MIT Media Lab 75 Amherst Street Building E14-6 th Floor Cambridge, MA	“The Race Against The Machine” Symposium	
9:00 am	<i>Continental Breakfast</i>	
9:30 am	Welcome	Erik Brynjolfsson – MIT Sloan, CDB Andrew McAfee – MIT Sloan, CDB Bernard Meyerson – IBM Research Willy Shih – HBS
10:30 am	Panel: What Can Technology Do Today, and in 2020?	Rod Brooks – MIT, Heartland Robotics David Ferrucci – IBM Andrew McAfee – MIT Sloan, CDB Alfred Spector - Google
11:30 am	<i>Coffee Break</i>	
12:00 noon	Panel: How Will Technology Affect Productivity and Employment?	David Autor – Economics, MIT Erik Brynjolfsson – MIT Sloan, CDB Irving Wladawsky-Berger – MIT, IBM Frank Levy – MIT
1:00 pm	Closing Comments and Introduction of the “IBM Watson Challenge”	Martin Fleming – IBM
1:30 pm	<i>Lunch</i>	
2:15 pm	<i>Buses Depart for HBS</i>	
Harvard Business School Burden Auditorium East Drive Brighton, MA		
“IBM Watson Challenge”		
3:15 pm	Welcome	Bernard Meyerson – IBM Willy Shih - HBS
3:30 pm	The Journey to Watson and Beyond	David Ferrucci – IBM
4:15 pm	Let’s Play Jeopardy!	Eric Brown – IBM HBS Student Team MIT Sloan Student Team
4:45 pm	Q&A Session	Eric Brown – IBM Erik Brynjolfsson – MIT Sloan, CDB David Ferrucci – IBM Willy Shih – HBS
5:30 pm	<i>Buses return to MIT</i>	