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Erik Brynjolfsson is the Co-Director of the Center for eBusiness at MIT (http://ebusiness.mit.edu), the George and Sandi Schussel Professor of Management at the MIT Sloan School, and Founder, Director or Advisor of several technology-intensive firms.

Professor Brynjolfsson was among the first researchers to measure the productivity contributions of information technologies, and his research has been recognized with six “best paper” awards by fellow academics. He lectures worldwide on eBusiness strategy, pricing models and intangible assets, including keynote addresses at the Businessweek CEO Summit, the Businessweek CIO Summit, the Economist eBusiness Summit, and the eBusiness Expo. He is Editor of the Ecommerce Research Forum (http://ecommerce.mit.edu/forum), and several books including Understanding the Digital Economy (MIT Press) and Strategies for eBusiness Success (Jossey-Bass). Professor Brynjolfsson has served on the Editorial Boards of numerous academic journals as well as Time Magazine’s Board of Economists.

At the MIT Sloan School of Management, Professor Brynjolfsson teaches a popular MBA course on eBusiness and a PhD seminar on IT, Organizations and Markets. He also created and co-directs the MIT Sloan School’s Executive Education program on eBusiness Transformation and is an associate member of the MIT Laboratory for Computer Science. Professor Brynjolfsson previously served as a visiting professor at Stanford Business School and an instructor at Harvard University. He holds Bachelors and Masters degrees from Harvard University in Applied Mathematics and Decision Sciences and a PhD from MIT in Managerial Economics.