Axeda and Nokia: Partnering for Mobile Device Relationship Management

Richard Barnwell – VP Services, Axeda
Nokia M2M Platform

- M2M: Wireless communication, machine-to-machine, mobile-to-machine and machine-to-mobile
- A cell phone for machines and devices!
- Provides a transparent wireless link between the machine and the server application
- Open software platform based on GSM and CORBA
Device Relationship Management

DRM: A distributed software system to remotely monitor, manage, and service devices in the field.

- Proactive
- Accurate
- Automatic

Manufacturers Listen

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The Device Data Revolution

Build Better Products

Automatic Commerce

Real-time Decision Making

Proactive Service